



Laden Mile Improvement Plan

Laden Mile Improvement Plan

CostDown Consulting directs the development and implementation of comprehensive Laden Mile Improvement Plans that reduce empty miles within a client's existing network.

PROGRAM OVERVIEW

- Direct terminal development of individual Laden Mile Improvement Plans
 - Review each plan and conduct follow-up Terminal Manager interviews
 - Present Findings and Recommendations to Executive Group
 - Develop Higher Laden Mile Goals and Incentive Plans based on results
-

PROGRAM SUMMARY

CostDown Consulting works directly with the Executive Group and Terminal Managers to:

Develop Plans

Direct terminals through development of individual Laden Mile Improvement Plans based on analysis of freight receive-dispatch chain, collaboration between sister terminals with shared networks, identification of specific obstacles to laden performance and listing of 'troubled' lanes. Plans include new procedures to be implemented that will improve laden performance.

Review & Conduct Interviews

Review individual plans for completeness and to ensure workable solutions are provided to improve laden performance. Plans for terminals with shared networks are reconciled against each other to validate that maximum exchanges are provided for. Innovate new procedures are shared with other terminals for inclusion into their plans. Obstacles are reviewed and consolidated for resolution by corporate.

Goals & Incentive Plans

Based on new procedures established by terminals, higher laden mile goals are established for each terminal and for the company. Incentive Plans are developed that reward goal obtainment. Obstacles are resolved where possible, new monitoring reports are developed where needed and troubled lanes lists are assigned to marketing personnel for resolution.

CostDown Consulting's Laden Mile Improvement Plan reduces empty miles by improving the procedures client terminals use to manage their individual freight networks.

For a free consultation on your Laden Mile concerns and to discuss how CostDown Consulting can improve your bottom line performance through development of Laden Mile Improvement Plans; please contact:

Joe White

JoeWhite@CostDownConsulting.com

404.542.3761 Mobile

770.995.6071 Office