



Fleet Efficiency Program

## Fleet Efficiency Program

CostDown Consulting's Fleet Efficiency Program reduces the size and operating cost of your fleet by placing your equipment where it is most capacity and cost effective and through establishment of performance goals supported by an effective monitoring process

### PROGRAM OVERVIEW

- Equipment Placement - Analysis & Strategy Development
- Usage Definition by Equipment Type & Terminal Specifics
- Monthly Performance Goals & Monitoring Process
- Fleet Utilization Training

### PROGRAM SUMMARY

1. Analyze fleet and operations to determine Placement Strategy – to what boards and what terminals each model of equipment should be assigned based on:
  - Type – Day Cab, Sleeper, Owner-Operator
  - Capacity – Trailer Specs, Gross Empty Weight, Load Configuration
  - Operating Costs – MPG, Maintenance, Off-Lease Mileage Control
  - Terminal – Location, Length of Haul, Two-Shift Opportunities, Shop Status
2. Define Usage Goals for each Equipment Type: Day Cabs, Sleepers, Owner-Operators, Newest Equipment, Heaviest Equipment, Make/Model, etc...
3. Establish and train Fleet Efficiency Committee to define usage, establish goals, develop monitoring process and assign accountability
4. Develop field reports that require terminals to review equipment performance and provide exception reporting with corrective action plans on under performing units
5. Provide field personnel with fleet utilization training that includes:
  - Cost impact of parked and low producing equipment
  - Usage Expectations
  - PM Scheduling, Breakdown Management, Spare Assignment Strategy

CostDown Consulting's Fleet Efficiency Program reduces your operating costs by placing equipment where it is most cost effective while keeping total fleet size to a minimum.

For a free consultation regarding your fleet performance and cost concerns and to discuss how CostDown Consulting can help you improve Fleet Utilization and reduce your costs; please contact:

Joe White

[JoeWhite@CostDownConsulting.com](mailto:JoeWhite@CostDownConsulting.com)

404.542.3761 Mobile  
770.995.6071 Office